



AJC American Jewish Committee

2024 IMPACT

American Jewish Committee (AJC) is the global advocacy organization for the Jewish people. Through our 25 regional offices across the U.S., 15 overseas posts, and partnerships with 38 Jewish community organizations worldwide, AJC is shaping a new future where Jews around the world can thrive in safety and security.

UNRIVALED AND FAR-REACHING DIGITAL PRESENCE

280 MILLION

views of AJC content across social media, Google, AJC.org, YouTube, and more



1+ MILLION

advocacy messages sent to elected leaders through AJC's Action Alert Center

AJC ADVOCATES FOR ISRAEL WORLDWIDE



450+ hostage families meetings and press events facilitated by AJC with international and U.S. officials at the highest levels of leadership across society

2,750 PRO-ISRAEL ACTIONS

from political, educational, and civic leaders and influencers who went to Israel with AJC Project Interchange

100+

national/local TV, podcast, and radio appearances featuring AJC experts

90+

op-eds written by AJC experts for major news outlets

Successfully led efforts to urge the German government to ban the Islamic Center Hamburg for its extremist ties to Hezbollah and Iran

Conducted **85 MEETINGS** with dignitaries from over **65 COUNTRIES** during the 2024 UN General Assembly



EMPOWERING FUTURE JEWISH LEADERS TODAY

LEADERS FOR TOMORROW (LFT) equipped 300+ Jewish high school students from 160 schools with the knowledge, skills, and confidence to advocate for the Jewish people and Israel

CAMPUS GLOBAL BOARD cultivated a network of Jewish campus leaders from 8 countries across 6 continents to champion Jewish inclusion and safety

AJC ACCESS facilitated 130 programs for thousands of emerging Jewish leaders in 15 cities worldwide to solidify the next generation of proud Jewish and pro-Israel advocates

Leadership delegations visited

18 COUNTRIES

advocating for Israel with government officials and strengthening Jewish community leaders

Helped secure the return of Paraguay's embassy to Jerusalem



Created the **Center for a New Middle East** to foster peace and civility between Israel and its neighbors through diplomacy, civil society, and business





ENSURING EDUCATIONAL SPACES ARE SAFE FOR JEWISH STUDENTS

Established the **Center for Education Advocacy** to address antisemitism in K-12 schools and higher education through advocacy and educational programs for students, parents, educators, and administrators

GLOBAL FIGHT AGAINST ANTISEMITISM

47 JEWISH ORGANIZATIONS from **35 COUNTRIES** endorsed AJC's Global Call to Action Against Antisemitism to mobilize governments and communities against anti-Jewish hate

17 MAJOR COLLABORATIONS with Jewish organizations resulted in policies and actions that enhanced Jewish safety and security of the Jewish people

Mobilized UN General Assembly states to uphold their endorsement of the IHRA Working Definition of Antisemitism, reinforcing a global commitment to combating hate and discrimination



100+

university leaders were brought together at the largest-ever University Presidents Summit on Campus Antisemitism, co-hosted by AJC

PIONEERING ANTISEMITISM EDUCATION EFFORTS

AJC designed a mandatory web-based training for **33,000** Lufthansa employees to address anti-Jewish bias and discrimination

25,000 leaders across all sectors of society trained in how to identify and combat antisemitism

200+ entertainment professionals partnered with AJC to forge action plans against antisemitism during our "Countering Antisemitism: An Entertainment Industry Summit"

AJC's inaugural 3Cs Content Creator Summit equipped influencers, with a collective reach of over **15 MILLION FOLLOWERS** with content, community, and confidence to combat antisemitism on their platforms

CRACKING DOWN ON ONLINE ANTISEMITISM

Led by AJC, **20,000+** people called on major tech and social media companies to take action against antisemitism, support for terrorism, and misinformation about Jews and Israel on their platforms

Worked with Meta to enact a historic policy change removing content that targets the term "Zionists" as a proxy for Jews and Israelis

TRANSLATE HATE: THE CATHOLIC EDITION

Leveraged our deep connections in the Catholic community to create a **groundbreaking** resource for churches across America to pave the way towards eradicating antisemitism



100+

universities received AJC's field-leading Action Plans, including all Ivy League institutions

500+

university presidents and administrators participated in AJC briefings on how Jewish students can learn safely and live proudly as Jews on campus

100+

K-12 schools partnered with AJC to educate administrators, faculty, students, and parents on Jewish identity and all forms of antisemitism