

COUNTERING ANTISEMITISM

EDUCATIONAL PROGRAMMING AND RESOURCES FOR SPORTS TEAMS AND LEAGUES

AJC currently offers programming for sports teams and leagues that includes advising sessions for team/league leaders, senior leadership briefings, [countering antisemitism trainings](#) for team/league staff and players, and a range of educational offerings on Jewish history, identity, and culture, focused on meeting the needs of the sports community. Our team consists of Ph.D. holders who are content experts and seasoned educators. Our work is guided by the [U.S. National Strategy to Counter Antisemitism](#), which insists that antisemitism and efforts to combat it are society-wide undertakings, and that sports teams and leagues have a crucial role to play.

Please contact us to discuss which educational programming would work best for your team: antisemitism@ajc.org

OUR PROGRAMMING OFFERINGS INCLUDE:

- **Advising senior executives** on responsive communications, including statements
- **Senior leadership briefings** that orient senior executives to current areas of concern, including free speech and antisemitism, DEI and the Jewish community, and building resilient infrastructures to counter antisemitism
- **Trainings for staff and players** - sensitivity training and education on Jewish history, identity, and culture for team employees and student-facing staff
- **Antisemitism awareness education within DEI divisions**
- **Education for administrators** and players on:
 - The history and cultures of the global Jewish community
 - Historical origins of anti-Jewish hatred
 - Workshops on unpacking antisemitic tropes
 - Jews, race, and the premodern history of antisemitism
 - Israel, Zionism, and modern Jewish identity