

Kevin L. Clayton
Rock Entertainment Group
Cleveland Cavaliers
Short Bio

Kevin Clayton is Senior Vice President, Head of Social Impact and Equity for the Rock Entertainment Group which includes the Cleveland Cavaliers, Rocket Mortgage Fieldhouse, Cleveland Charge, Cleveland Monsters and Cavs Legion Gaming Club. Under his leadership Clayton oversees Community Relations/Engagement, DEI, and the Cavaliers Community Foundation.

Clayton previously held executive positions at Bon Secours Mercy Health, United States Tennis Association, Russell Athletic, American Cancer Society and was the managing partner of JumpBall LLC, an entity he founded in 2012. Clayton started his career with Procter & Gamble where he was a successful sales and marketing executive.

He is currently the Chair of the Greater Cleveland Urban League and Black Sports Professionals, board member of United Way of Greater Cleveland, Shaker Schools Foundation, Cleveland City Club and serves as an advisor to other local and national organizations.

Clayton is a native of Cleveland, Ohio, he has 4 daughters, 3 grandchildren, an alum of North Carolina Central University and Wilmington College Ohio, where he was a member and captain of the basketball team. He is also a proud member of Kappa Alpha Psi Fraternity Incorporated.