

AJC ANTISEMITISM TRAINING FOR CORPORATIONS

Why should your company consider training on antisemitism?

Antisemitism in America is rising, becoming more commonplace and more violent. Ranging from threatening Jewish people on the streets to a constant barrage of online hate—it impacts your staff, your customers, and their families.

Recognizing that antisemitism poses a threat to democracy, the White House recently released the U.S. National Strategy to Counter Antisemitism, which adopts a “whole-of-society” approach to addressing antisemitism in America. Based on AJC’s comprehensive [Call to Action Against Antisemitism](#), the National Strategy provides concrete examples of what businesses can do to stem the tide, such as including antisemitism awareness and training in diversity, equity, inclusion, and accessibility (DEIA) curricula. It also calls on employers to educate and share information about Jewish American heritage, culture, and history.

American leadership—from public, private, and nonprofit sectors—has a critical role to play in fighting all forms of hatred, including antisemitism. That fight begins with understanding the problem, learning about the diversity of the Jewish community, and empowering people to speak out.

About AJC

American Jewish Committee (AJC) is the global advocacy organization for the Jewish people. AJC has worked with civil society and government leaders for over 115 years to combat antisemitism and all forms of bigotry.

AJC’s 25 U.S. regional offices reach all 50 states, connecting American Jewish communities to the world of global Jewish advocacy. Our U.S. offices are an integral part of AJC’s global network, which also includes 14 overseas posts, 38 partnerships with international Jewish communities, and more than 3.5 million engaged activists worldwide.

With anti-Jewish hate on the rise, AJC develops resources and conducts trainings to help businesses and their employees raise awareness, recognize antisemitism, and address it using a variety of tools. Audiences include elected officials, corporations, law enforcement, law firms, tech platforms, sports teams, investment management firms, hospitals, higher education institutions, and nonprofits.

AJC’s interactive trainings are developed with the requesting organization’s mission and culture in mind. Sessions last approximately one hour and are tailored to fit the needs of the organization. Using data from AJC’s [State of Antisemitism in America](#) report, each training begins with an introduction to the Jewish community and demographic trends in the United States. Using AJC’s [Translate Hate](#) glossary, we address modern examples of antisemitism that often stem from ancient and medieval antisemitic tropes. We conclude with Q & A and recommended action items to counter anti-Jewish bias both in the workplace and in society. Special attention is placed on the importance of allyship and working together to counter antisemitism and other forms of hatred.

Training Components

Participants will:

- Develop an understanding of the Jewish community and its diversity
 - Who are Jews?
 - What Israel means to Jews
 - Roots and causes of antisemitism
 - How antisemitism manifests today, including in the workplace
 - State of antisemitism in America and around the world
 - The line between criticism of Israel and antisemitism
- Understand how antisemitism impacts the country and democracy

Trainings include:

- How antisemitism differs from other forms of hate and bigotry
- How to recognize antisemitism and its current manifestation
- Action steps and tools to combat antisemitism

Recent Trainings

The below list of trainings is non-exhaustive and includes:

- Government
 - Federal Bureau of Investigation (FBI)
 - United States Conference of Mayors (USCM)
 - National Association of Secretaries of State (NASS)
 - Local Governments across the country
- Entertainment/Media/Social Media
 - Warner Music Group
 - Creative Artists Agency
 - Universal Music Group
 - E.W. Scripps Company
 - Clubhouse
- Corporate/ Legal
 - King and Spalding
 - Neuberger Berman
- Sports Teams
 - NBA teams: The Golden State Warriors and Cleveland Cavaliers.

Contributing to AJC

While AJC is pleased to provide the services listed above at no cost, our work is sustained through philanthropic giving. Organizations that we work with typically make voluntary contributions to AJC as a token of their appreciation. We are happy to discuss this if it is of interest.

For more information, please contact antisemitism@ajc.org.