

How **Media Outlets** Can Address Rising Antisemitism

All media outlets can implement measures to better understand, respond to, and prevent anti-Jewish hatred in our society. *AJC's Call to Action Against Antisemitism: A Society-Wide Nonpartisan Guide for America* calls on media outlets to take the following steps:

- ☐ Reporters should report consistently about Jewish issues and antisemitism. To use AJC's Guide to Reporting on Antisemitism, go to **[AJC.org/reporting-antisemitism-guide](https://ajc.org/reporting-antisemitism-guide)**
- ☐ Media outlets should train reporters to recognize antisemitism in all its forms
- ☐ The media should continuously engage with the Jewish community: local Jewish federations, leaders of local synagogues, and AJC regional offices can provide local and expert perspectives, on and off the record

For more ways media outlets can address antisemitism, please go to **[AJC.org/CallToAction](https://ajc.org/CallToAction)**.

If you have any further questions about how you can fight antisemitism, please be in touch with your local AJC regional office at **[AJC.org/RegionalOffices](https://ajc.org/RegionalOffices)** or **regions@ajc.org**.



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Nonpartisan Guide
for America