

AJC University And Secondary School Training on Antisemitism

Why should your college, university, or secondary school consider a training on antisemitism?

Antisemitism in America is rising and, in recent years, becoming more violent. Recent attacks on Jews took place in Pittsburgh, PA (2018), Poway, CA (2019), Jersey City, NJ (2019), Monsey, NY (2019), and Colleyville, TX (2022). In January 2022 alone, neo-Nazis gathered publicly, Jewish businesses and synagogues were defaced, hundreds of anti-Jewish flyers were left on driveways and in mailboxes, Jewish children were spat on, and the Holocaust was trivialized and distorted by prominent politicians and other civic leaders. New York City recorded an almost 300% spike in antisemitic hate crimes in January 2022, compared to January 2021. According to AJC's 2021 State of Antisemitism in America report, one in five Jewish students experienced antisemitism on college campuses over the past five years.

Universities and secondary schools are in the forefront of shaping young people's minds and tomorrow's thought leaders. University and secondary school administrators have a critical role to play in fostering a positive and inclusive campus environment and fighting all forms of hatred, including anti-Jewish hate. That fight begins with understanding the problem as well as the rich diversity of the Jewish community, and empowering students, faculty, and staff to speak out. Education and training can foster greater sensitivity to concerns of Jews, and, more broadly, ensure that antisemitism is less likely to occur on campus.

Through presenting a nuanced perspective on complicated discourse about identity politics and intersectionality, we are confident that our trainings will lead to deeper understanding and more productive and informed conversation on the topics of antisemitism and Israel. As universities and secondary schools focus on creating inclusive and hate-free environments for students, faculty, and staff alike, DEI trainings on antisemitism should be included in their strategy.

Why AJC?

American Jewish Committee (AJC), the leading global Jewish advocacy organization, has worked with civil society and government leaders for over 115 years to combat antisemitism and other forms of hatred. With anti-Jewish hate on the rise in the U.S. and around the world, AJC has created resources to help corporations and their employees recognize antisemitism, raise awareness, and address it using a variety of different tools. AJC also facilitates trainings on antisemitism for elected officials, higher education institutions, law enforcement, tech platforms, corporations, sports teams, law firms, investment management firms, hospitals, and non-profits.

Why AJC? (continued)

AJC's antisemitism trainings are developed with the requesting organization's mission and culture in mind. Some trainings last one hour and are mostly instructive; others include interactive components and can run as long as three hours. We tailor our programs to best fit the needs of the audience. Each training begins with background information on defining antisemitism as well as Jewish demographic trends in the U.S., using data from AJC's 2021 State of Antisemitism in America report. Through AJC's Translate Hate glossary, we then address modern examples of antisemitism that stem from ancient and medieval antisemitic tropes. Every AJC University Training on Antisemitism training ends with recommended action items to counter anti-Jewish bias both in the classroom and in society as a whole.

AJC Topics of Expertise

AJC will customize each training to include topics most relevant to each audience.

ANTISEMITISM

- · Roots and causes of antisemitism
- How antisemitism manifests today, including on college campuses
- Intersectionality and antisemitism
- State of antisemitism in America, on college and secondary school campuses, and around the world
- Tools to combat antisemitism

JEWS AND JUDAISM

- · Who are the Jews?
- Judaism and Jewish life around the globe today
- What Israel means to Jews

GEOPOLITICS IN THE MIDDLE EAST

- The line between criticism of Israel and antisemitism
- How events in the Middle East can affect university and secondary school spaces and what to do about it

Recent Trainings

- Federal Bureau of Investigation (FBI)
- United States Conference of Mayors
- Clubhouse
- Cornerstone OnDemand
- Fordham University School of Law

Contributing to AJC

While AJC is pleased to provide the services listed above at no cost, our work is sustained through philanthropic giving. Organizations that we work with typically make voluntary contributions to AJC as a token of their appreciation. We are happy to discuss an appropriate amount. Gifts can be made via our website at AJC.org/donate.

